



QUALITY FIRST in AGRICULTURE INC.

Building practical & sustainable quality programs and training

Annette Moore, President
Quality First in Agriculture Inc.
And
BC-VBP Program Coordinator



Annette Moore launched her company, **Quality First in Agriculture Inc (QFA)** in January 2003. QFA's mission statement is to help the agriculture industry build practical and sustainable programs. "On-Farm Programs are not rocket science", states Moore, "In fact we've all been practicing many of the components for years and all we need now is a simple, practical way to prove it to our buyers."

Moore has been working in the agriculture industry for over 24 years, working as a ruminant nutritionist, animal production specialist, and on-farm food safety specialist in both Ontario and BC provincial governments during that time period. Moore is also a recognized on-farm food safety auditor and has been involved in on-farm food safety and HACCP-based programs since 1995. Since then she has been involved extensively in the development of on-farm food safety programs and was involved in the "Canadian Quality Milk Program (CQM) since its conception in 1995. She was a member and past chair of the national CQM development committees and continues to be a member of the technical committee and active contributor to the program materials. Moore through QFA Inc and prior to her involvement with the BC beef cattle industry assisted the BC Milk Producers Association launch BC-CQM as well as developed the Dairy Farmers of Canada CQM validators (auditors) training course used today. Her involvement in on-farm food safety has not been limited to just the dairy or beef operation – mushroom, greenhouse, field vegetables, sheep and the milk transport industries have also seen her share of involvement in varying capacities. For a full list of projects go to www.qfirst.ca

Moore started with the BC beef industry as the BC-Verified Beef Production (VBP) Program Coordinator in December 2005. Her duties include:

- Tailoring training programs and technical assistance to meet BC producers needs as they expand their businesses into the VBP program;
- Developing practical and cost effective means for long term implementation of VBP in BC; and,
- Working closely with the BC cattle industry and the Canadian Cattlemen Association to assure BC's position remains competitive with regard to meeting food safety market demands.

If you would like to talk to Moore about the program she can be reached at:

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